

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58178 CF LOC-POL FBD - LBD: 09/04/12 - 09/17/12 HL#: Created: 08/30/12 09:32 AM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1687SKEDC Agency Commission: 15 % Updated: STHOMAS1 on 08/31/12 09:32 AM
 Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Sell :03:00 Confirmed: 08/30/12 04:14 PM
 Buyer: J. DEMASTRIE Demo: P35+ DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$50.00	2	\$100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$50.00	2	\$100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$450.00	2	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$125.00	2	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	MEARLY	M T W T F * *	MORN	30				0.0	\$175.00	1	\$175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	MEARLY	M T W T F * *	MORN	30				0.0	\$175.00	1	\$175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	MCBSAT	* * * * * S *	MORN	30				0.0	\$1,000.00	2	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$675.00	1	\$675.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$450.00	4	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$450.00	4	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	3	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	DDEAL	M T W T F * *	DAY	30				0.0	\$810.00	1	\$810.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	DDEAL	M T W T F * *	DAY	30				0.0	\$810.00	1	\$810.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	DPRICE	M T W T F * *	PRCE	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	NNOON	M T W T F * *	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	NNOON	M T W T F * *	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1										

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AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVJ: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$500.00	2	\$1,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	DDRPFIL	M T W T F * *	PHIL	30				0.0	\$600.00	4	\$2,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	DDRPFIL	M T W T F * *	PHIL	30				0.0	\$600.00	4	\$2,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	EJUDY4P	M T W T F * *	EFG	30				0.0	\$720.00	2	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
024	EJUDY4P	M T W T F * *	EFG	30				0.0	\$720.00	2	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
025	EJUDY430P	M T W T F * *	EFG	30				0.0	\$720.00	2	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
026	EJUDY430P	M T W T F * *	EFG	30				0.0	\$720.00	2	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
027	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,440.00	3	\$4,320.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
028	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,440.00	3	\$4,320.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
029	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,250.00	2	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
030	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,250.00	2	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
031	AWHEELSA	* * * * * S *	ACC	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
032	LINSIDER	* * * * * S *	LATE	30				0.0	\$100.00	2	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
033	PHOW*BROKE	M * * * * *	REGP	30				0.0	\$3,000.00	2	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12		1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
034	P2MEN*M&M	M * * * * *	REGP	30				0.0	\$3,500.00	2	\$7,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12		1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
035	PBBWED1	* * W * * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
036	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12		1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
037	PWIFESUN2	* * * * * S	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10	Sep 17								
	09/04/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
038	PWIFESUN2	* * * * * S	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10	Sep 17								
	09/04/12	09/17/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	71	0	\$81,065.00	\$68,905.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$81,065.00	\$68,905.25	\$0.00	\$0.00